the max.

/P2

MAX Individualdecor / Generation MAX

Tel [02] 525 - 2070
http://www.alkorea.com

Interior MAX on top

P917 Letters

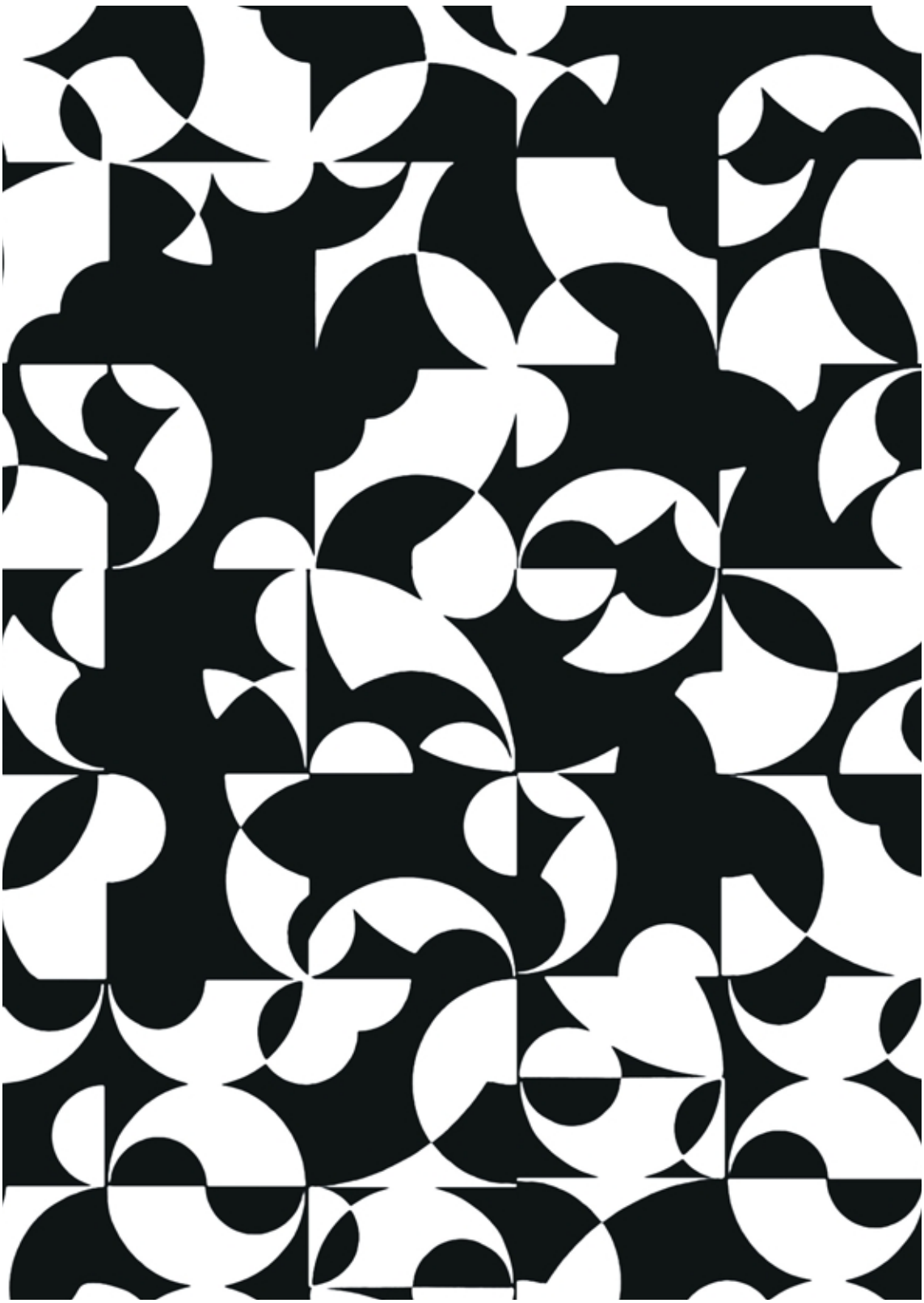
The basic is a classic.

Classic MAX laminates are based on impressive hard facts. Their sturdiness and reliability make them synonymous with the ideal panel for furniture and interior design structures. The same applies to Generation MAX. A high pressure laminate is pressed as standard, but with the desired decor.
Size: 2800 x 1300 mm, thickness: 1 mm, surface FH

Generation MAX decors are also available on special order for other products in the MAX range. We welcome enquiries.

Generation MAX applications:

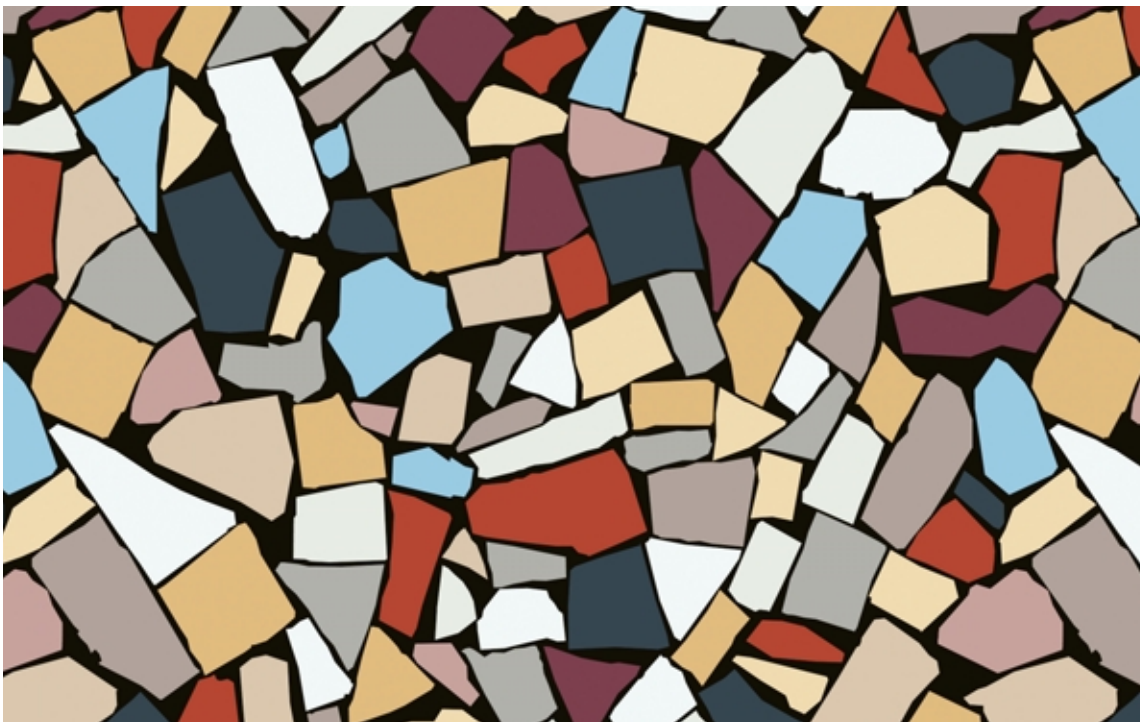
The range of appearances is as wide as the range of applications. Give any interior application a unique, highly-decorative tone with Generation MAX: Furniture, interior fittings, walls, furnishings, company logos, design elements, signs, billboards, street maps, building plans, exhibition plaques, doors, partitions, shop fittings, tabletops, counters, lecterns.



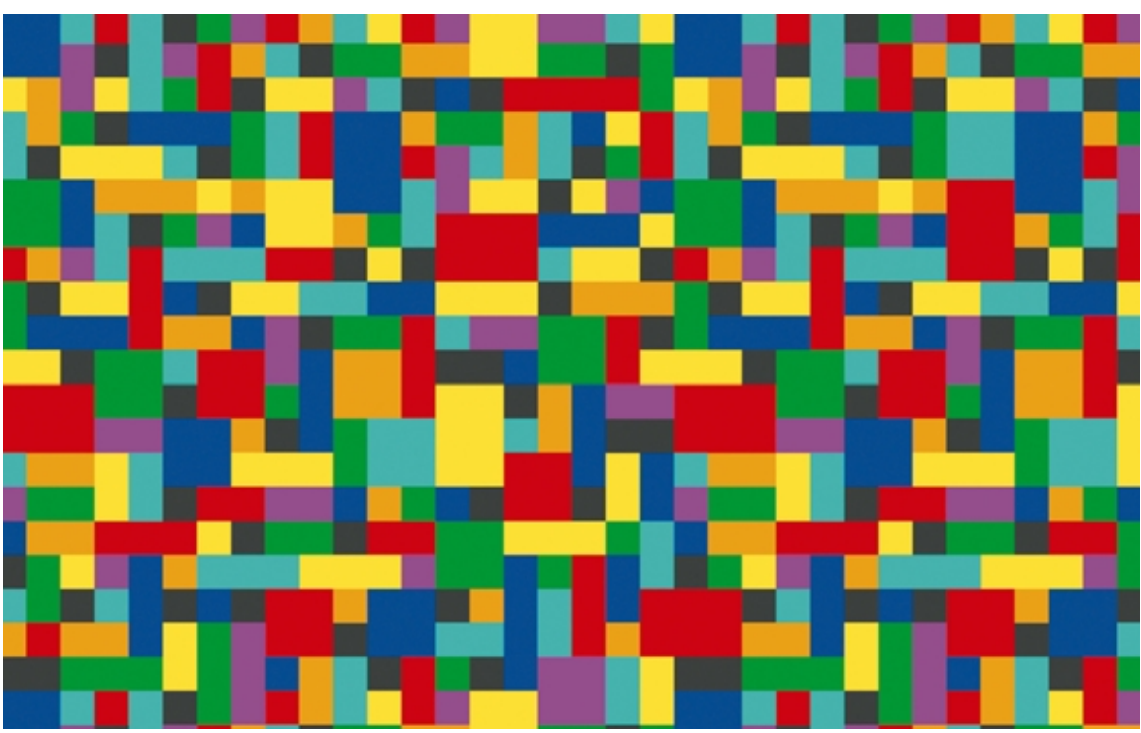
/ ZEITGEIST RICH IN CONTRAST

Shapes interact. Colours deliberately played down. Pop Art, the classic style that has been revived again and again since the sixties. A decor as an icon of style.

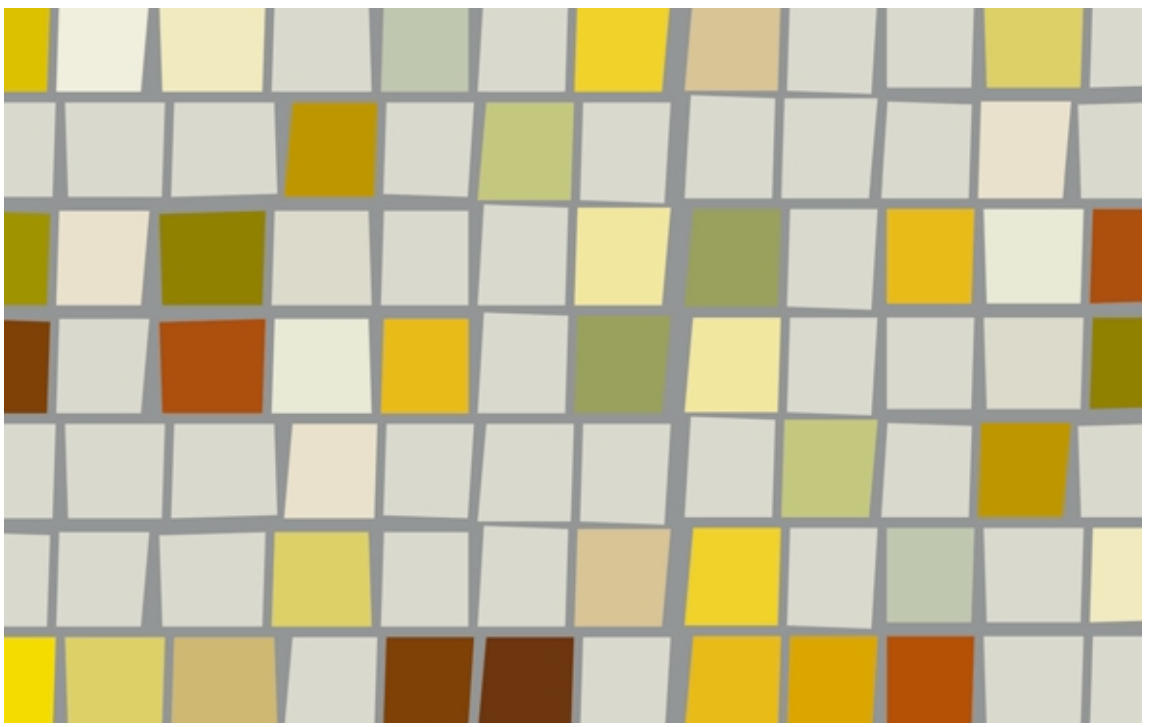
P919 Terrazzo



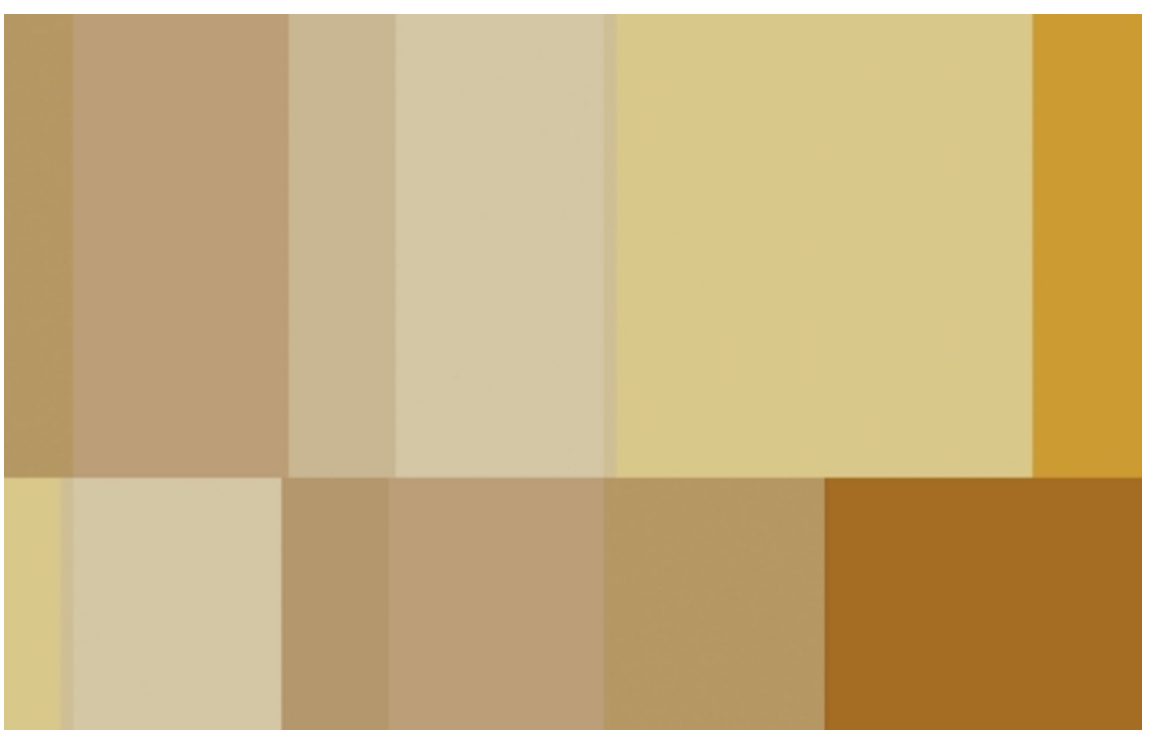
P921 Pixel



P918 Mosaik

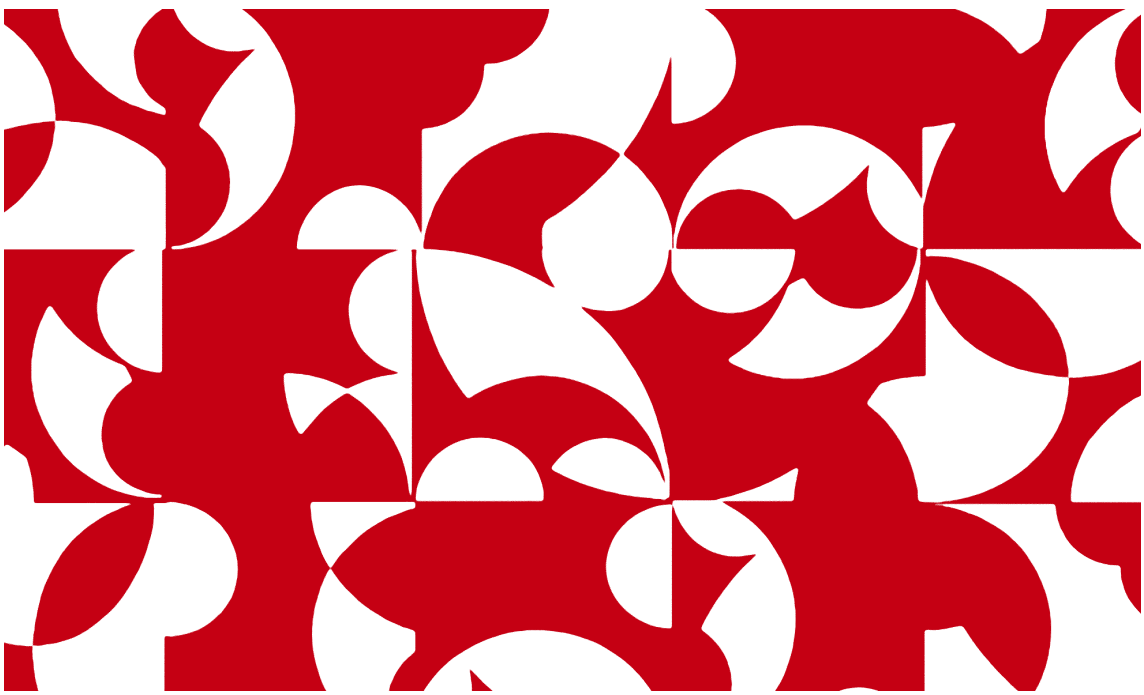


P905 Fields

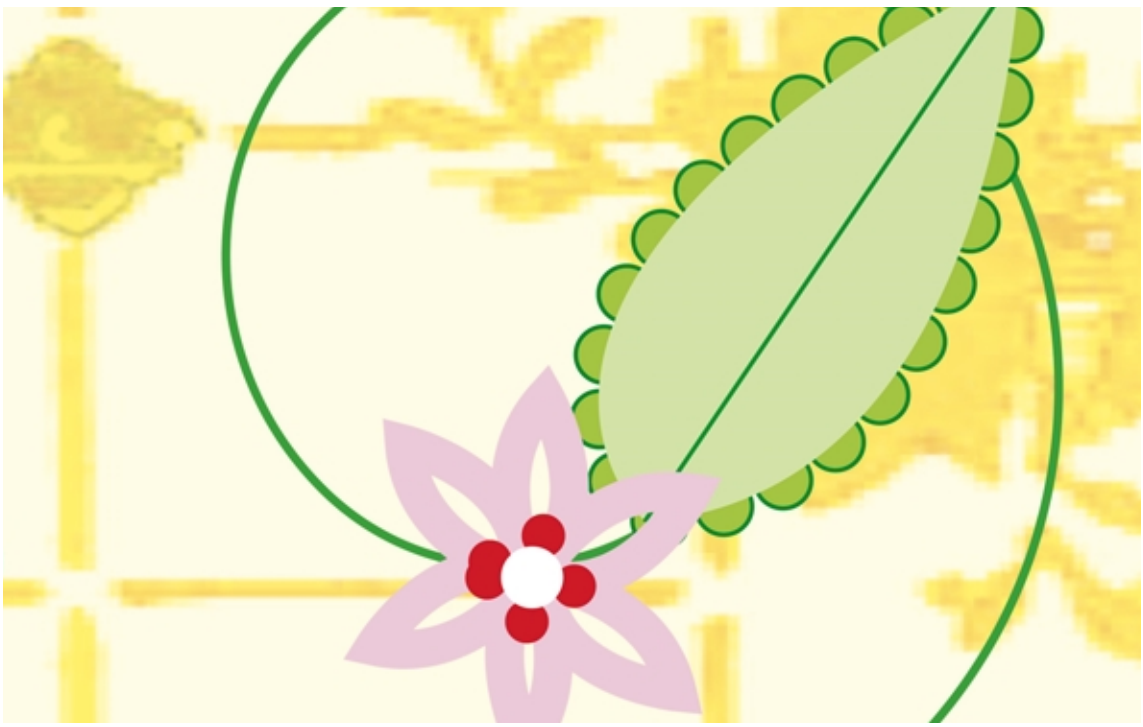


Completely adaptable

Extremely versatile, Generation MAX. Express true individuality with decors that can be printed in any colour. (Like our P913 Art shown here.) Show the best aspects of every room and piece of furniture to even better effect. Create ideal combinations for the perfect living space.

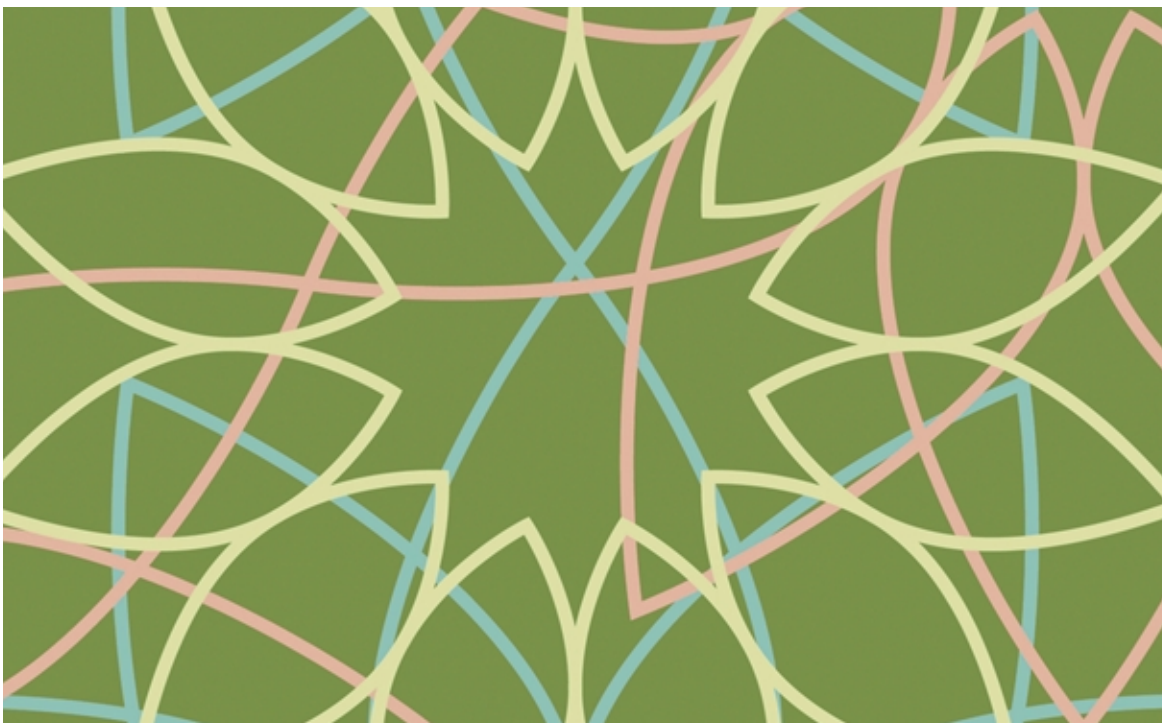


P903 Bloom



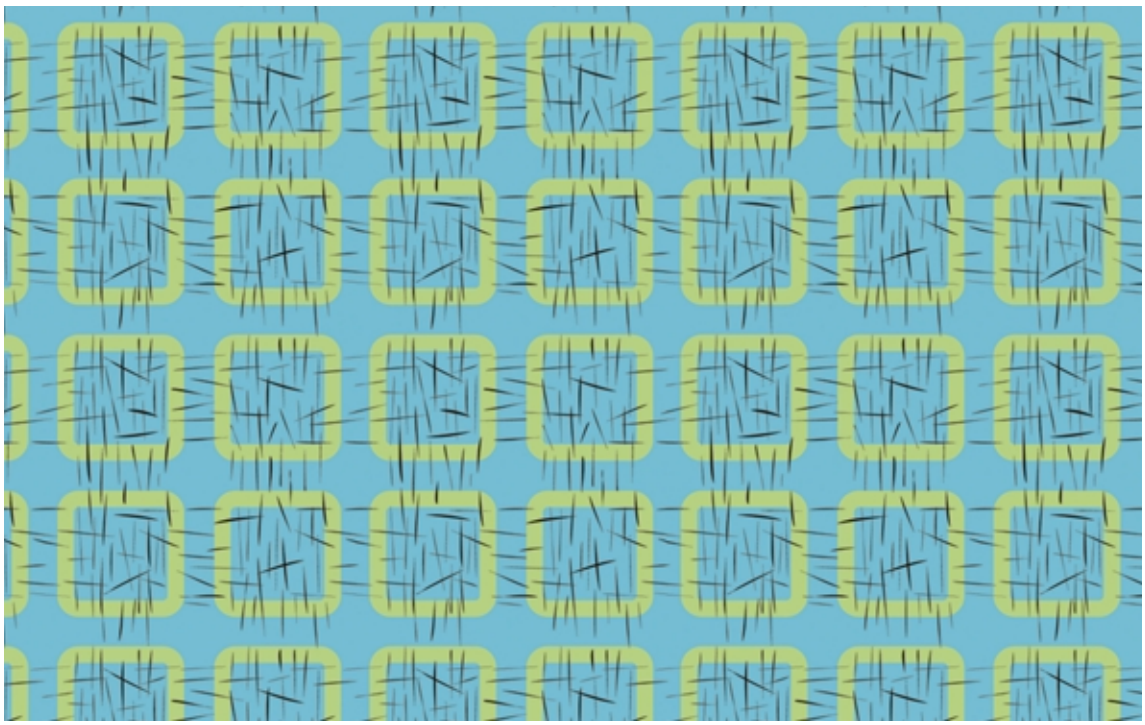
P910 Botanic

P912 Lineo



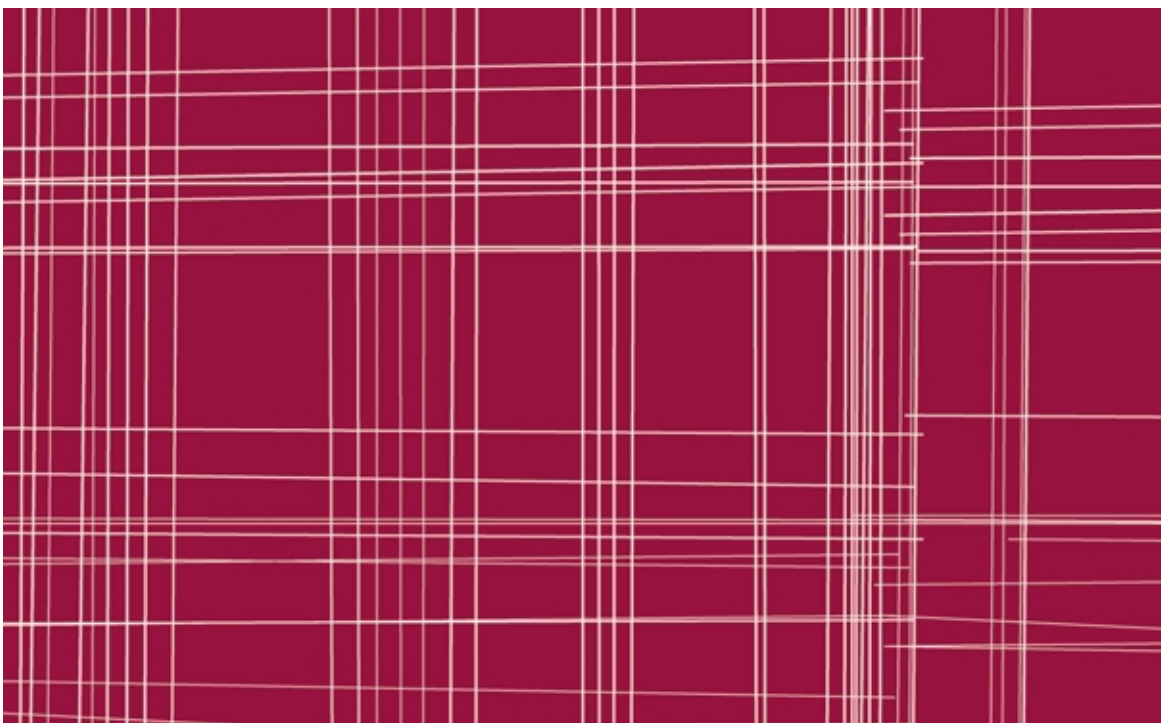
P916 Beetle

P908 Square

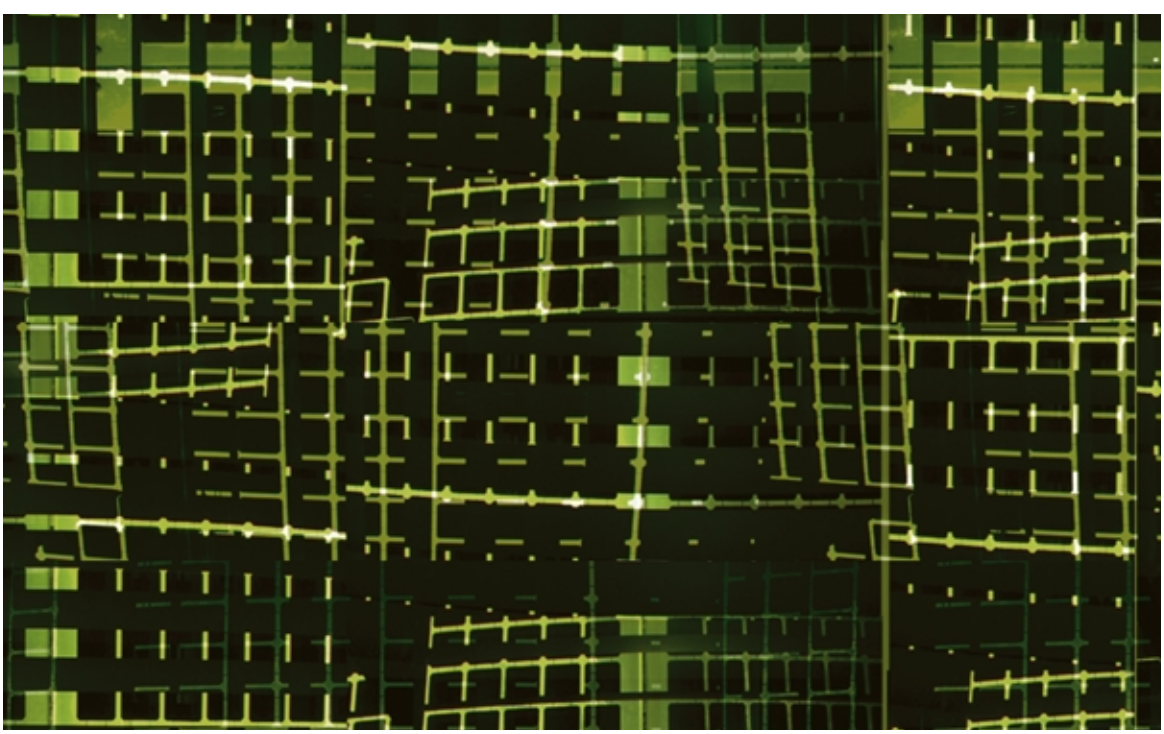


P904 Strings

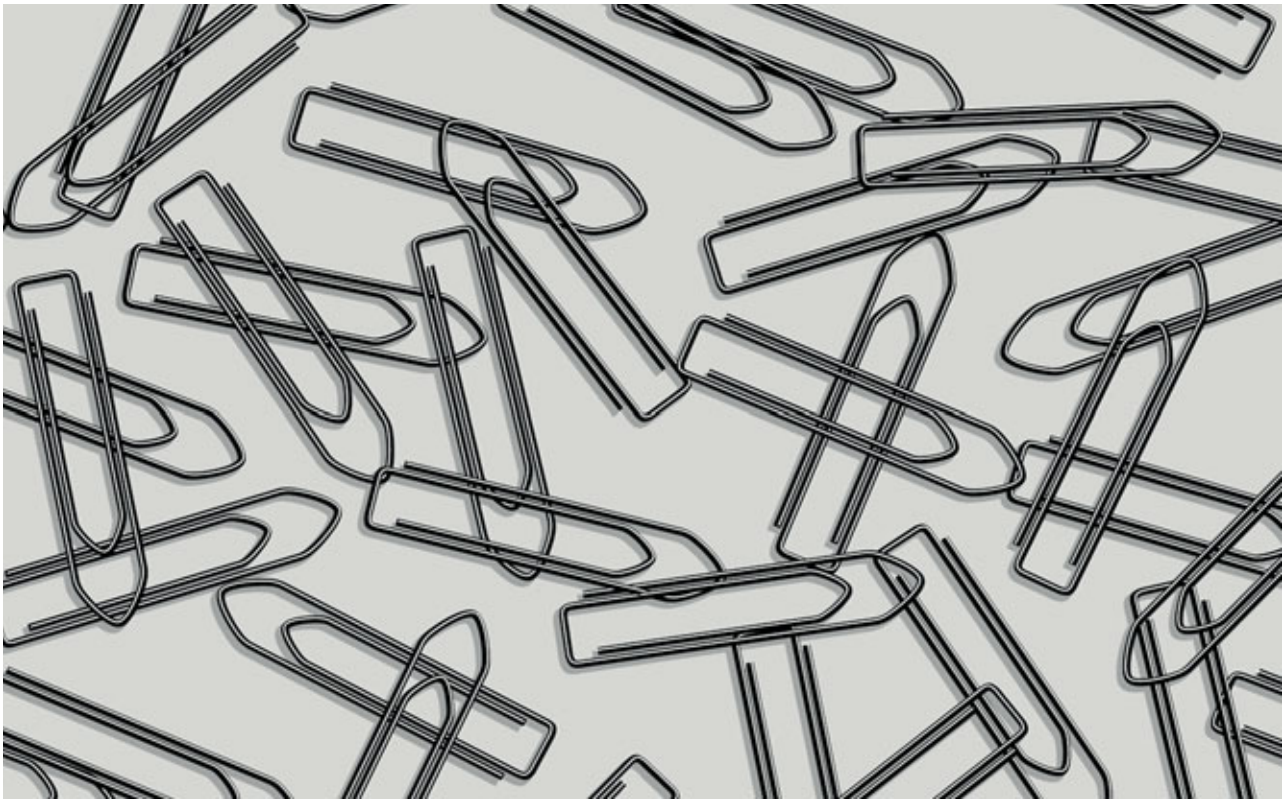
P906 Kilt



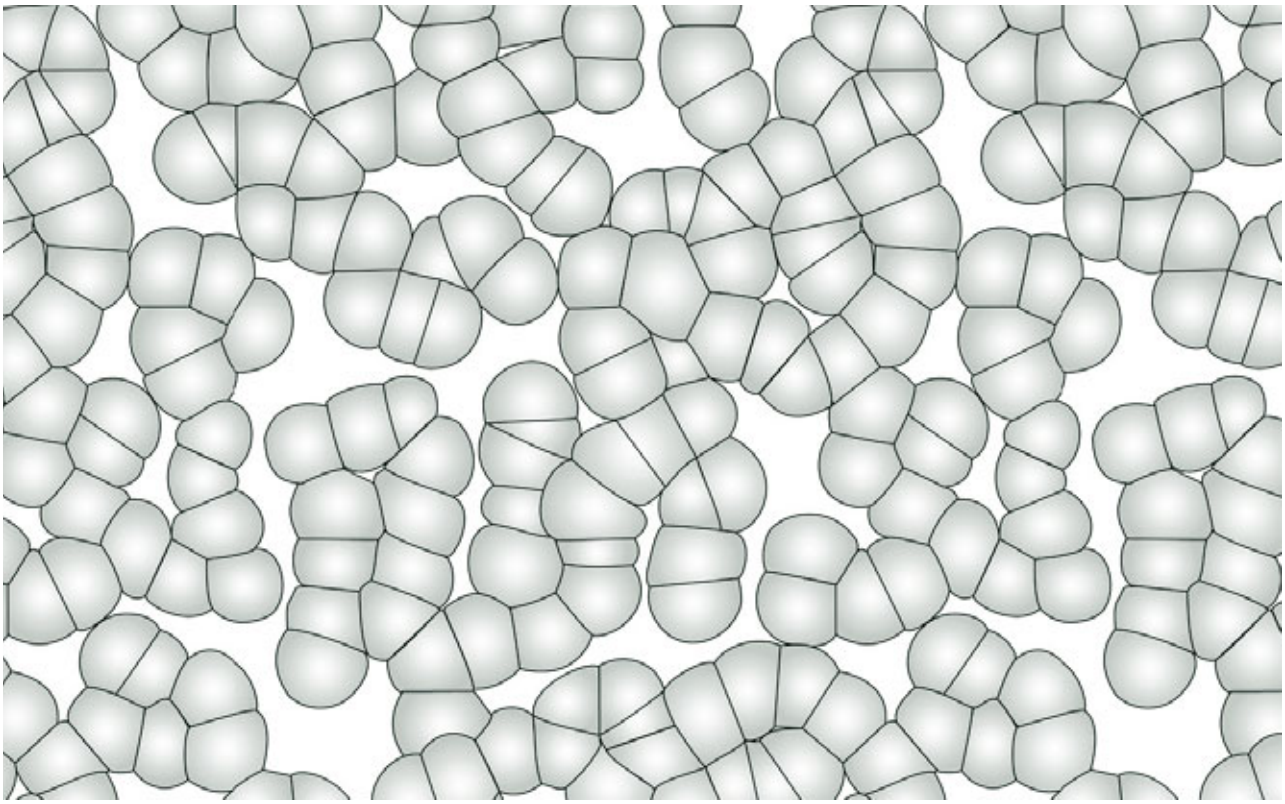
P922 Matrix



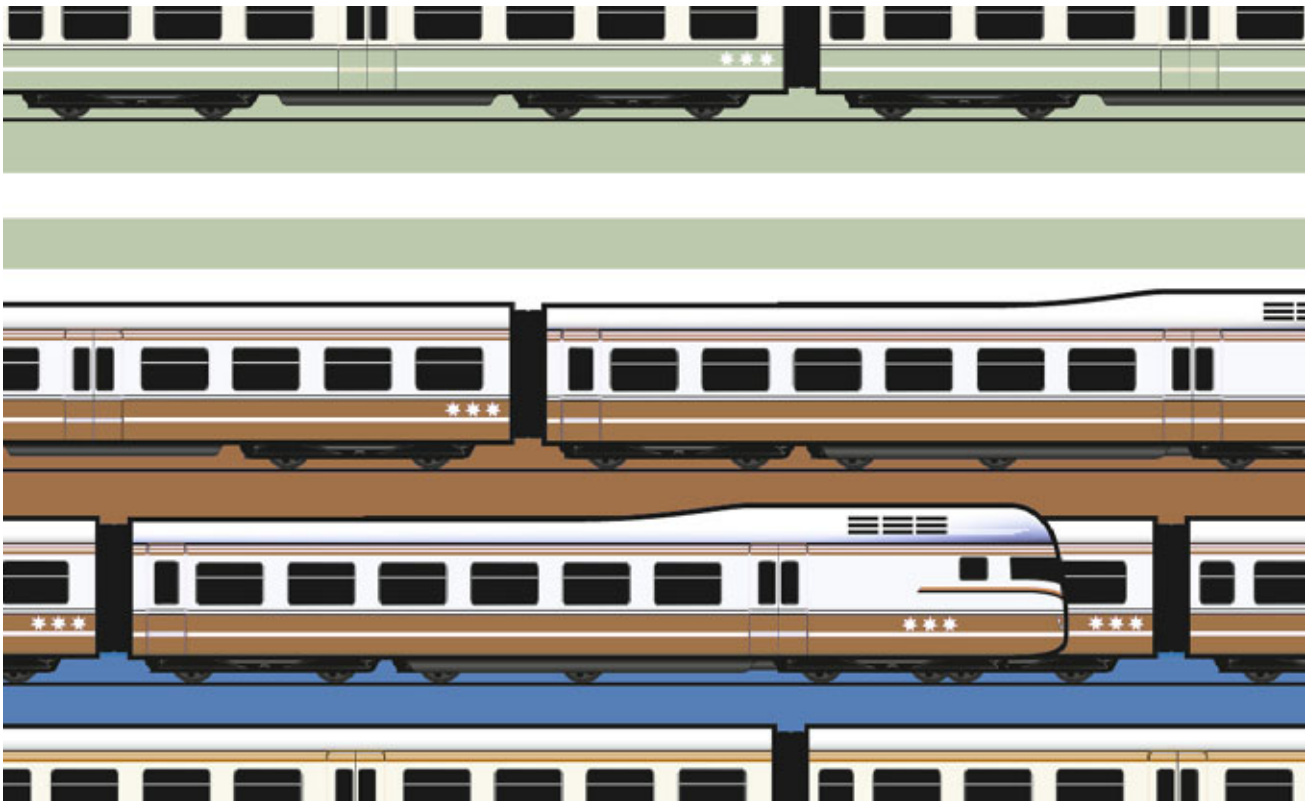
P907 Clip



P909 Bubbles



P923 Metro



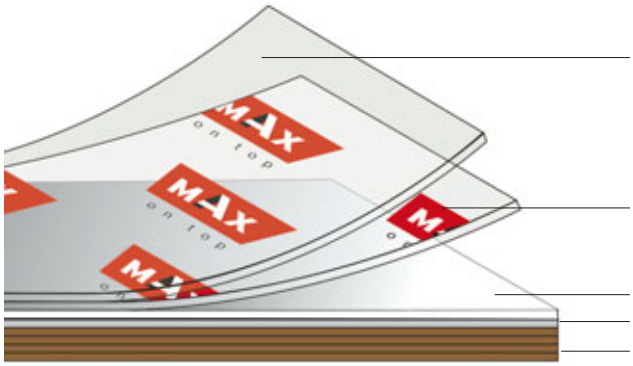
P924 Ringtone

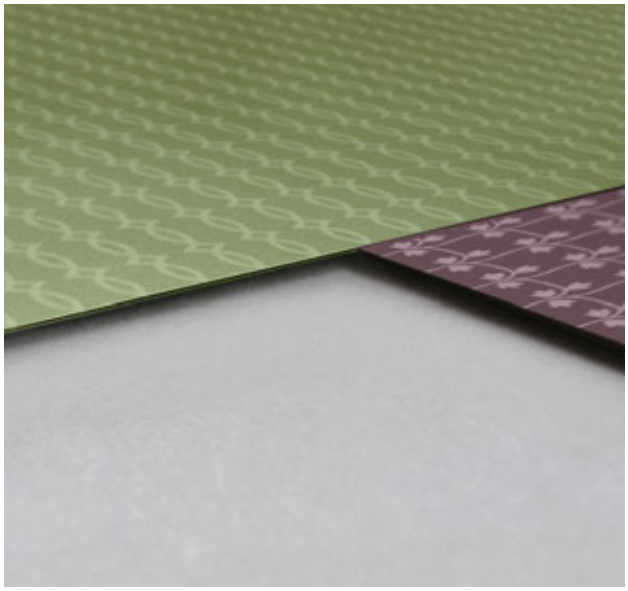
Proven laminate quality.

Solid as a rock. Experienced furniture and interior designers know that MAX laminates stand for solidity and reliability. This principle applies to MAX Individualdecor laminates too. Your own decors are applied to proven MAX laminates using high-pressure technology. They have extremely hard-wearing properties as a result.

The best thing is that MAX Individualdecor is available on various types of panel:

- MAX laminates in all their variations (standard quality, postforming quality available on request, "F" quality, Alumax)
- MAX Compact laminates (incl. Alucompact versions)
- MAX Compactforming Elements (on request)





MAX Laminates

MAX Alucompact3

Wide range of applications:

Truly individual. MAX Individualdecor truly lives up to its name in final applications. Now your interior design ideas can really be implemented exactly as you imagined.

Furniture, interior fittings, walls, furnishings, company logos, design elements, signs, billboards, street maps, building plans, exhibition plaques, doors, partitions, shop fittings, tabletops, counters, lecterns.

Datasheet for ISOMAX Individualdecor

1 Requirements for vector graphics

File format	File extension
Adobe Illustrator (up to version 10)	.ai / .eps
Macromedia Freehand (up to version 9)	.fh/ .eps
Quark X-Press (up to version 5)	.qxd
Corel Draw exported as Illustrator file	.ai/.eps

Fonts

Please supply all fonts, or convert them to outlines.

Colours

It is not possible to exactly match Pantone, RAL or HKS colours. Please supply a sample of each colour (Pantone, RAL or HKS swatch cards).

Positioned images

RGB or CMYK (not colour separated), positioned as EPS. The resolution of the images should suit the actual final size.

2 Requirements for pixel images

File format	File extension
TIFF (no compression)	.tif
EPS	.eps
Photoshop PSD	.psd
Not JPEG!	

Colour profiles

Please supply images with embedded colour space. We recommend using the standardised ECI-RGB working colour space for RGB images or ISO-coated for CMYK images. You can download both colour spaces from the European Color Initiative (ECI) website at www.eci.org We would be pleased to assist you on using colour spaces in Photoshop.

File size

The images should have a resolution of at least 90 dpi but no more than 360 dpi at the final print size. A resolution of 180 dpi is ideal for the final image size. Please do not attempt to interpolate and sharpen smaller images yourself.

Datasheet for ISOMAX Individualdecor

3 Data information checklist

Document formats	☐ Save documents in the final image size.
Image data	☐ Colour images are in RGB or CMYK with embedded colour spaces. ☐ Images have already been rotated using editing program.
File compression	☐ No image files have been compressed (no LZW or JPEG).
File size	☐ Image files have a resolution of at least 90 dpi in final image size (180 dpi is ideal). Images have not been interpolated or sharpened.
Vector graphics	☐ Vector graphics have either got an embedded colour space, or a binding colour sample will be supplied.
Supply all elements	☐ All image and graphic elements positioned in my document will be supplied on CD, DVD-R or in a ZIP100 file.
Fonts	☐ All fonts have been converted to outlines, or all the fonts will be supplied with the image data.
Trapping	☐ CMYK black text consists of the colour black only (K).
Sketch or layout	☐ Supply a sketch or layout drawing showing the positioning of images on the Individualdecor panel.
Proofs/ colour samples	☐ If you supply Pantone, RAL or HKS colours and want to ensure a precise colour match, please supply a binding colour proof (uncalibrated inkjet or laser printouts cannot be accepted) or colour sample as a match.

4 Print format

TK	printed area: 1020 x 2100 mm final size of panel: 1060 x 2140 mm
GR	printed area: 1260 x 2760 mm final size of panel: 1300 x 2800 mm
JU	printed area: 1260 x 4060 mm final size of panel: 1300 x 4100 mm

Datasheet for ISOMAX Individualdecor

Notes on digital photography

Please save digital photos in one of the following file formats:

File format	File extension
TIFF (no compression)	.tif
EPS	.eps
Photoshop PSD	.psd
Not JPEG!	

NOTE: JPEG files cannot be processed

JPEG images taken using most standard digital cameras should be saved as TIFF (.tif) or Photoshop PSD (.psd) files after they have been viewed/edited on the PC. Photos are reduced in quality each time they are saved in JPEG format due to repeated compression.

Resolution

Please note that the resolution (dpi) of your images is always relative to the final image size. Image resolution should be at least 90 dpi (180 dpi is ideal) at the final image size, and should not be interpolated (i.e. not expanded, optical resolution).

Example based on digital camera with 5 megapixels

File size:	approx. 14.5 MB/8-bit RGB
Image size in pixels:	approx. 2592 x 1944 pixels
Final image size:	approx. 22 x 16.5 cm at a resolution of 300 dpi

If this image is expanded to a final image size of 160 x 120 cm, the resulting resolution would be approx. 40 dpi. The individual pixels would be clearly visible.

We therefore recommend the following minimum resolutions depending on the distance from which the image will be viewed:

1–3 meters:	180 dpi
over 3 meters:	at least 90 dpi
over 10 meters:	at least 25 dpi (Note: pixels will be clearly visible)

The quality of your Individualdecor panel depends directly on the quality of your source image material. Please make sure you have read and understood our datasheet on graphics requirements. Extra costs and/or a reduction in print quality may result if you do not comply with the recommendations in our datasheet.